Europe Carpet Market by Raw Material (Nylon, Polyester, Propylene, and Others); By Product (Woven, Tufted, Knotted, and Others); By Application (Residential, Non-Residential, and Others); By Geography (Europe), Industry Trends, Estimation & Forecast, 2018 – 2026

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Description:

“Carpet Market” 2018-2026 report is a professional study on the current state of the market that focuses on the major drivers, challenges, opportunities for the leading players. The research report also offers a granular analysis of various definitions, and classification of the industry, applications of the industry, regional breakdown, opportunities, challenges, and chain structure.

About Carpet Market

The Europe Carpet market is expected to reach approximately $65.21 billion by 2026, with a projected CAGR of 4.8% during the forecast period. Carpets are utilized in residential sectors, industrial sectors and commercial sectors due to its dust binding and noise minimizing properties. They are also offered in range of volumes and can be utilized to cover a floor section. Rising expenditure on home improvement and residential floor replacement in developed countries of Europe including U.K., Germany, France, Russia, and Italy is the major factor driving the growth of the Europe carpet market. In addition, rising trends including growing demand for eco-friendly carpet, inclination towards contemporary area rugs, and rising acceptance of carpet tiles are other major growth stimulants for the Europe carpet market. However, high price and low durability of soft flooring materials as compared to ceramic as well as wood laminate material may hamper the market from growing.

Market Summary:

The Carpet market is a comprehensive report which offers a meticulous overview of the market share, size, trends, demand, product analysis, application analysis, regional outlook, competitive strategies, forecasts, and strategies impacting the Carpet Industry. The report includes a detailed analysis of the market competitive landscape, with the help of detailed business profiles, SWOT analysis, project feasibility analysis, and several other details about the key companies operating in the market.

The study on the worldwide Carpet market strives to offer substantial and profound insights into the current market scenario and the developing growth dynamics. Moreover, the report also provides the market players along with the new contenders a complete view of the market landscape. The inclusive research will enable the well-established as well as the entry-level players to establish their business strategies and accomplish their short-term and long-term goals.

Scope and Segmentation of the Report

The segment analysis is one of the significant sections of this report. Our expert analyst has categorized the market into product type, application/end-user, and geography. All the segments are analyzed based on their market share, growth rate, and growth potential. In the geographical classification, the report highlights the regional markets having high growth potential. This thorough evaluation of the segments would help the players to focus on revenue-generating areas of the Carpet market.

Based on Type

By Product

Woven
Tufted
Knotted
Other Products

Based on Application

Residential
Non-residential
Other Applications

Regional Analysis

Our analysts are experts in covering all types of geographical markets from developing to mature ones. You can expect a comprehensive research analysis of key regional and country-level markets such as Europe, North America, South America, Asia-Pacific, and the Middle East & Africa. With accurate statistical patterns and regional classification, our domain experts provide you one of the most detailed and easily understandable regional analyses of the Carpet market.

Competitive Landscape:

The research report also studied the key players operating in the Carpet market. It has evaluated and explained the research & development stages of these companies, their financial performances, and their expansion plans for the coming years. Moreover, the research report also includes the list of planned initiatives that clearly explain the accomplishments of the companies in the recent past.

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products, etc.):

Agnella SA
Associated Weavers International Group NV
Balta Group
Brintons
Creatuft NV
Dekowe GmbH & Co.KG
DuPont
Egetæpper A/S
Fletco
Hammer Tæpper A/S
Mohawk Industries Incorporation
Primrose Mill Carpets Limited

Research Methodology

The research methodology of the market is based on both primary as well as secondary research data sources. It compels different factors affecting the Carpet industry such as historical data and market trends, different policies of the government,
market environment, market risk factors, market restraints, technological advancements, forthcoming innovations, and obstacles in the industry.

The content of the study subjects includes a total of 8 chapters:
Chapter 1, describe the Carpet market report’s – executive summary, market definition, and market scope. Moreover, the report helps in picking up the crucial information about the said market.
Chapter 2, defines the Research Methodology including primary research, assumptions & exclusions, and secondary data sources. The report follows the simultaneous top-down and bottom approach to provide you the accurate market sizing.
Chapter 3, explains the report segmentation & scope, key market trends (drivers, restraints, and opportunities), along with Porter’s five forces analysis and market share analysis
Chapter 4: It helps in understanding the key product segments and their future of the Carpet Market. It provides strategic recommendations in key business segments based on the market estimations.
Chapters 5, and 6 to segment the sales by type and application/end-user, with sales market share and growth rate by type, application/end-user, from 2018 to 2016. Our team of Analysts and experts dedicatedly put their effort to provide you the best possible and accurate segmentation data and analysis.
Chapter 7, describes the regional segmentation based on the country level for the forecast period 2018 – 2026. The research report not only provide the market data of the five geographies but also provide the qualitative as well we qualitative information on country level bifurcation.
Chapter 8, to profile the top manufacturers of Carpet, with price, sales, revenue and market share of Carpet in 2016, 2017, and 2018. Players are expected to sign acquisition and collaboration deals to expand their products and services portfolio. Such strategic agreements could help them to improve their client base in other countries and gain a competitive advantage.
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