A dietary supplement is a manufactured product intended to supplement the diet when taken by mouth as a pill, capsule, tablet, or liquid. The dietary supplements industry is preliminarily driven by the paradigm shift toward preventive health management practices amid rising healthcare costs and increasing burden of lifestyle diseases. Digitization in retail is expected to boost the future growth of dietary supplements. Moreover, the popularity of herbal and probiotic supplements is also expected to drive the market growth in the future. The global Dietary Supplement market was valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. This report focuses on Dietary Supplement volume and value at global level, regional level and company level. From a global perspective, this report represents overall Dietary Supplement market size by analyzing historical data and future prospect. Regionally, this report categorizes the production, apparent consumption, export and import of Dietary Supplement in North America, Europe, China, Japan, Southeast Asia and India. For each manufacturer covered, this report analyzes their Dietary Supplement manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market. The following manufacturers are covered:
Pfizer
Amway
Suntory
Glanbia
GSK
Abbott
Herbalife
Reckitt Benckiser
Bayer
Blackmores
Otsuka
GNC
Sanofi
Merck
Nature’s Bounty
Miki
Segment by Regions
North America
Europe
China
Japan
Southeast Asia
India
Segment by Type
Vitamin
Mineral
Botanical
Enzyme
Fatty Acid
Protein
Segment by Application
Adult
Infant
Children
Pregnant Women
Elderly

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