Functional Foods and Drinks are those foods and beverages to which special ingredients are added so that they provide additional health benefits. Asia Pacific market led the global industry and accounted for over 40% of total revenue in 2017. It is also expected to grow at an estimated CAGR of 8% over the next eight years. Rising demand along with increasing disposable income among consumers for such products in emerging countries such as India and China is expected to assist the regional growth. Moreover, increasing urbanization, growing baby boomer population and changing dietary patterns is supposed to drive the overall market demand. The global Functional Foods and Drinks market was valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. This report focuses on Functional Foods and Drinks volume and value at global level, regional level and company level. From a global perspective, this report represents overall Functional Foods and Drinks market size by analyzing historical data and future prospect. Regionally, this report categorizes the production, apparent consumption, export and import of Functional Foods and Drinks in North America, Europe, China, Japan, Southeast Asia and India. For each manufacturer covered, this report analyzes their Functional Foods and Drinks manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market. The following manufacturers are covered: General Mills Nestle NBTY Glanbia plc Monster Beverage Corp GNC Holdings Red Bull Amway Herbalife PepsiCo Coca-Cola Pharmavite Arizona Beverages Lifeway Kefir Rockstar Energy Drink Segment by Regions North America Europe China Japan Southeast Asia India Segment by Type Fortified Food Functional Beverages Dietary Supplements Segment by Application Energy/Sport Nutritional Immune Support and Supplement Digestive Health Healthy Food or Snacking Others

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