Seaweed belongs to a group of plant-like organisms that grow in the sea. It is a multi-purpose product widely used as food for both human and animals. Seaweed can be collected from the deep sea, and they are also increasingly cultivated across the coasts globally. There are three major types of seaweed based on the color, namely, brown, red, and green seaweed. During 2017, the red seaweed market segment accounted for the major shares of this market. The rising awareness of the health benefits of red seaweeds that results in its increased usage in foods will contribute to the growth of this industry segment in the coming years.

According to this market research report, the food application segment will account for the major shares of the commercial seaweed market until 2023. The growing awareness of the health benefits of seaweeds that increases their demand from the food and beverages industry, will augment the market’s growth prospects in this segment.

The global Seaweeds market was valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Seaweeds volume and value at global level, regional level and company level. From a global perspective, this report represents overall Seaweeds market size by analyzing historical data and future prospect. Regionally, this report categorizes the production, apparent consumption, export and import of Seaweeds in North America, Europe, China, Japan, Southeast Asia and India.

For each manufacturer covered, this report analyzes their Seaweeds manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market. The following manufacturers are covered:

- Cargill
- DuPont
- Groupe Roullier
- Irish Seaweeds
- Qingdao Gather Great Ocean Algae Industry Group
- Annie Chun's
- Chase Organics
- GimMe Health Foods
- Maine Coast Sea Vegetables
- Mara Seaweed
- Seasol
- SeaSnax
- Ocean Harvest Technology

Segment by Regions
- North America
- Europe
- China
- Japan
- Southeast Asia
- India

Segment by Type
- Brown Seaweed
- Red Seaweed
- Green Seaweed

Segment by Application
- Food & Beverages
- Animal Feed
- Other

Table of Contents

Executive Summary

1 Industry Overview of Seaweeds

- 1.1 Definition of Seaweeds
- 1.2 Seaweeds Segment by Type
  - 1.2.1 Global Seaweeds Production Growth Rate Comparison by Types (2014-2025)
  - 1.2.2 Brown Seaweed
  - 1.2.3 Red Seaweed
  - 1.2.4 Green Seaweed
- 1.3 Seaweeds Segment by Applications
  - 1.3.1 Global Seaweeds Consumption Comparison by Applications (2014-2025)
  - 1.3.2 Food & Beverages
  - 1.3.3 Animal Feed
  - 1.3.4 Other
1.4 Global Seaweeds Overall Market
   ● 1.4.1 Global Seaweeds Revenue (2014-2025)
   ● 1.4.2 Global Seaweeds Production (2014-2025)
   ● 1.4.3 North America Seaweeds Status and Prospect (2014-2025)
   ● 1.4.4 Europe Seaweeds Status and Prospect (2014-2025)
   ● 1.4.5 China Seaweeds Status and Prospect (2014-2025)
   ● 1.4.6 Japan Seaweeds Status and Prospect (2014-2025)
   ● 1.4.7 Southeast Asia Seaweeds Status and Prospect (2014-2025)
   ● 1.4.8 India Seaweeds Status and Prospect (2014-2025)

2 Manufacturing Cost Structure Analysis
   ● 2.1 Raw Material and Suppliers
   ● 2.2 Manufacturing Cost Structure Analysis of Seaweeds
   ● 2.3 Manufacturing Process Analysis of Seaweeds
   ● 2.4 Industry Chain Structure of Seaweeds

3 Development and Manufacturing Plants Analysis of Seaweeds
   ● 3.1 Capacity and Commercial Production Date
   ● 3.2 Global Seaweeds Manufacturing Plants Distribution
   ● 3.3 Major Manufacturers Technology Source and Market Position of Seaweeds
   ● 3.4 Recent Development and Expansion Plans

4 Key Figures of Major Manufacturers
   ● 4.1 Seaweeds Production and Capacity Analysis
   ● 4.2 Seaweeds Revenue Analysis
   ● 4.3 Seaweeds Price Analysis
   ● 4.4 Market Concentration Degree

5 Seaweeds Regional Market Analysis
   ● 5.1 Seaweeds Production by Regions
     ○ 5.1.1 Global Seaweeds Production by Regions
     ○ 5.1.2 Global Seaweeds Revenue by Regions
   ● 5.2 Seaweeds Consumption by Regions
   ● 5.3 North America Seaweeds Market Analysis
     ○ 5.3.1 North America Seaweeds Production
     ○ 5.3.2 North America Seaweeds Revenue
     ○ 5.3.3 Key Manufacturers in North America
     ○ 5.3.4 North America Seaweeds Import and Export
   ● 5.4 Europe Seaweeds Market Analysis
     ○ 5.4.1 Europe Seaweeds Production
     ○ 5.4.2 Europe Seaweeds Revenue
     ○ 5.4.3 Key Manufacturers in Europe
     ○ 5.4.4 Europe Seaweeds Import and Export
   ● 5.5 China Seaweeds Market Analysis
     ○ 5.5.1 China Seaweeds Production
     ○ 5.5.2 China Seaweeds Revenue
     ○ 5.5.3 Key Manufacturers in China
     ○ 5.5.4 China Seaweeds Import and Export
   ● 5.6 Japan Seaweeds Market Analysis
     ○ 5.6.1 Japan Seaweeds Production
     ○ 5.6.2 Japan Seaweeds Revenue
     ○ 5.6.3 Key Manufacturers in Japan
     ○ 5.6.4 Japan Seaweeds Import and Export
   ● 5.7 Southeast Asia Seaweeds Market Analysis
     ○ 5.7.1 Southeast Asia Seaweeds Production
     ○ 5.7.2 Southeast Asia Seaweeds Revenue
     ○ 5.7.3 Key Manufacturers in Southeast Asia
     ○ 5.7.4 Southeast Asia Seaweeds Import and Export
   ● 5.8 India Seaweeds Market Analysis
     ○ 5.8.1 India Seaweeds Production
     ○ 5.8.2 India Seaweeds Revenue
     ○ 5.8.3 Key Manufacturers in India
     ○ 5.8.4 India Seaweeds Import and Export

6 Seaweeds Segment Market Analysis (by Type)
   ● 6.1 Global Seaweeds Production by Type
   ● 6.2 Global Seaweeds Revenue by Type
   ● 6.3 Seaweeds Price by Type

7 Seaweeds Segment Market Analysis (by Application)
   ● 7.1 Global Seaweeds Consumption by Application

8 Seaweeds Major Manufacturers Analysis
   ● 8.1 Cargill
     ○ 8.1.1 Cargill Seaweeds Production Sites and Area Served
     ○ 8.1.2 Cargill Product Introduction, Application and Specification
     ○ 8.1.3 Cargill Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
     ○ 8.1.4 Main Business and Markets Served
   ● 8.2 DuPont
     ○ 8.2.1 DuPont Seaweeds Production Sites and Area Served
     ○ 8.2.2 DuPont Product Introduction, Application and Specification
     ○ 8.2.3 DuPont Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
     ○ 8.2.4 Main Business and Markets Served
   ● 8.3 Groupe Roullier
     ○ 8.3.1 Groupe Roullier Seaweeds Production Sites and Area Served
     ○ 8.3.2 Groupe Roullier Product Introduction, Application and Specification
8.3.3 Groupe Roullier Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
8.3.4 Main Business and Markets Served

8.4 Irish Seaweeds
8.4.1 Irish Seaweeds Seaweeds Production Sites and Area Served
8.4.2 Irish Seaweeds Product Introduction, Application and Specification
8.4.3 Irish Seaweeds Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
8.4.4 Main Business and Markets Served

8.5 Qingdao Gather Great Ocean Algae Industry Group
8.5.1 Qingdao Gather Great Ocean Algae Industry Group Seaweeds Production Sites and Area Served
8.5.2 Qingdao Gather Great Ocean Algae Industry Group Product Introduction, Application and Specification
8.5.3 Qingdao Gather Great Ocean Algae Industry Group Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
8.5.4 Main Business and Markets Served

8.6 Annie Chun's
8.6.1 Annie Chun's Seaweeds Production Sites and Area Served
8.6.2 Annie Chun's Product Introduction, Application and Specification
8.6.4 Main Business and Markets Served

8.7 Chase Organics
8.7.1 Chase Organics Seaweeds Production Sites and Area Served
8.7.2 Chase Organics Product Introduction, Application and Specification
8.7.3 Chase Organics Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
8.7.4 Main Business and Markets Served

8.8 GimMe Health Foods
8.8.1 GimMe Health Foods Seaweeds Production Sites and Area Served
8.8.2 GimMe Health Foods Product Introduction, Application and Specification
8.8.4 Main Business and Markets Served

8.9 Maine Coast Sea Vegetables
8.9.1 Maine Coast Sea Vegetables Seaweeds Production Sites and Area Served
8.9.2 Maine Coast Sea Vegetables Product Introduction, Application and Specification
8.9.4 Main Business and Markets Served

8.10 Mara Seaweed
8.10.1 Mara Seaweed Seaweeds Production Sites and Area Served
8.10.2 Mara Seaweed Product Introduction, Application and Specification
8.10.3 Mara Seaweed Seaweeds Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
8.10.4 Main Business and Markets Served

8.11 Seasol
8.12 SeaSnax
8.13 Ocean Harvest Technology

9 Development Trend of Analysis of Seaweeds Market

9.1 Global Seaweeds Market Trend Analysis
9.1.1 Global Seaweeds Market Size (Volume and Value) Forecast 2019-2025

9.2 Seaweeds Regional Market Trend
9.2.1 North America Seaweeds Forecast 2019-2025
9.2.2 Europe Seaweeds Forecast 2019-2025
9.2.3 China Seaweeds Forecast 2019-2025
9.2.4 Japan Seaweeds Forecast 2019-2025
9.2.5 Southeast Asia Seaweeds Forecast 2019-2025
9.2.6 India Seaweeds Forecast 2019-2025

9.3 Seaweeds Market Trend (Product Type)
9.4 Seaweeds Market Trend (Application)

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing

10.3 Seaweeds Customers

11 Market Dynamics
11.1 Market Trends
11.2 Opportunities
11.3 Market Drivers
11.4 Challenges
11.5 Influence Factors

12 Conclusion

13 Appendix

13.1 Methodology/Research Approach
13.1.1 Research Programs/Design
13.1.2 Market Size Estimation
13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source
13.2.1 Secondary Sources
13.2.2 Primary Sources

13.3 Author List