Organic light emitting diode (OLED) are electronic devices which emits light when an external electrical voltage is applied to it. Organic light emitting diode uses thin film organic electroluminescent materials, these material emit light when stimulated by electricity, and each pixel can change its state instantly. Organic light emitting diode have the exclusive properties such as lightweight, flexibility, transparency and color tuning ability that makes them an ideal modern light source. Organic light emitting diode (OLED) have advantages over traditional LED in terms of good contrast ratio, good viewing angles, good motion blur pictures and fast response time.

One of the major factors responsible for the increasing demand for the organic light-emitting diode (OLEDs) is the growing number of initiatives from governments and consumers to the reduce energy consumption and adopt power-saving lighting solutions as OLEDs are efficient in terms of lighting and power consumption.

Also, OLEDs emit much lower levels of carbon as compared with their counterparts and solves the issue pertaining to the escalating energy cost and consumption. According to the industry research report, OLED bulbs are more durable than incandescent bulbs by up to thousands of hours while the OLED technology is extremely flexible and increases the potential for saving by effective use of lighting controls.

The global Organic Light-Emitting Diode Lighting market was valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Organic Light-Emitting Diode Lighting volume and value at global level, regional level and company level. From a global perspective, this report represents overall Organic Light-Emitting Diode Lighting market size by analyzing historical data and future prospect.

Regionally, this report categorizes the production, apparent consumption, export and import of Organic Light-Emitting Diode Lighting in North America, Europe, China, Japan, Southeast Asia and India.

For each manufacturer covered, this report analyzes their Organic Light-Emitting Diode Lighting manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market.

The following manufacturers are covered:

- Osram
- Koninklijke Philips
- LG Display
- GE Lighting
- Oledworks
- Toshiba
- First O-Lite
- Lumiotec
- NEC Lighting
- Pioneer
- Panasonic

Segment by Regions
- North America
- Europe
- China
- Japan
- Southeast Asia
- India

Segment by Type
- Monochrome
- Multi Color
- Full Color

Segment by Application
- Architectural
- Residential
- Automotive
- Hotel
- Other
1.3 Organic Light-Emitting Diode Lighting Segment by Applications
   1.3.1 Global Organic Light-Emitting Diode Lighting Consumption Comparison by Applications (2014-2025)
   1.3.2 Architectural
   1.3.3 Residential
   1.3.4 Automotive
   1.3.5 Hotel
   1.3.6 Other

1.4 Global Organic Light-Emitting Diode Lighting Overall Market
   1.4.1 Global Organic Light-Emitting Diode Lighting Revenue (2014-2025)
   1.4.2 Global Organic Light-Emitting Diode Lighting Production (2014-2025)
   1.4.3 North America Organic Light-Emitting Diode Lighting Status and Prospect (2014-2025)
   1.4.4 Europe Organic Light-Emitting Diode Lighting Status and Prospect (2014-2025)
   1.4.5 China Organic Light-Emitting Diode Lighting Status and Prospect (2014-2025)
   1.4.6 Japan Organic Light-Emitting Diode Lighting Status and Prospect (2014-2025)
   1.4.7 Southeast Asia Organic Light-Emitting Diode Lighting Status and Prospect (2014-2025)
   1.4.8 India Organic Light-Emitting Diode Lighting Status and Prospect (2014-2025)

2 Manufacturing Cost Structure Analysis
   2.1 Raw Material and Suppliers
   2.2 Manufacturing Cost Structure Analysis of Organic Light-Emitting Diode Lighting
   2.3 Manufacturing Process Analysis of Organic Light-Emitting Diode Lighting
   2.4 Industry Chain Structure of Organic Light-Emitting Diode Lighting

3 Development and Manufacturing Plants Analysis of Organic Light-Emitting Diode Lighting
   3.1 Capacity and Commercial Production Date
   3.2 Global Organic Light-Emitting Diode Lighting Manufacturing Plants Distribution
   3.3 Major Manufacturers Technology Source and Market Position of Organic Light-Emitting Diode Lighting
   3.4 Recent Development and Expansion Plans

4 Key Figures of Major Manufacturers
   4.1 Organic Light-Emitting Diode Lighting Production and Capacity Analysis
   4.2 Organic Light-Emitting Diode Lighting Revenue Analysis
   4.3 Organic Light-Emitting Diode Lighting Price Analysis
   4.4 Market Concentration Degree

5 Organic Light-Emitting Diode Lighting Regional Market Analysis
   5.1 Organic Light-Emitting Diode Lighting Production by Regions
      5.1.1 Global Organic Light-Emitting Diode Lighting Production by Regions
      5.1.2 Global Organic Light-Emitting Diode Lighting Revenue by Regions
   5.2 Organic Light-Emitting Diode Lighting Consumption by Regions
   5.3 North America Organic Light-Emitting Diode Lighting Market Analysis
      5.3.1 North America Organic Light-Emitting Diode Lighting Production
      5.3.2 North America Organic Light-Emitting Diode Lighting Revenue
      5.3.3 Key Manufacturers in North America
      5.3.4 North America Organic Light-Emitting Diode Lighting Import and Export
   5.4 Europe Organic Light-Emitting Diode Lighting Market Analysis
      5.4.1 Europe Organic Light-Emitting Diode Lighting Production
      5.4.2 Europe Organic Light-Emitting Diode Lighting Revenue
      5.4.3 Key Manufacturers in Europe
      5.4.4 Europe Organic Light-Emitting Diode Lighting Import and Export
   5.5 China Organic Light-Emitting Diode Lighting Market Analysis
      5.5.1 China Organic Light-Emitting Diode Lighting Production
      5.5.2 China Organic Light-Emitting Diode Lighting Revenue
      5.5.3 Key Manufacturers in China
      5.5.4 China Organic Light-Emitting Diode Lighting Import and Export
   5.6 Japan Organic Light-Emitting Diode Lighting Market Analysis
      5.6.1 Japan Organic Light-Emitting Diode Lighting Production
      5.6.2 Japan Organic Light-Emitting Diode Lighting Revenue
      5.6.3 Key Manufacturers in Japan
      5.6.4 Japan Organic Light-Emitting Diode Lighting Import and Export
   5.7 Southeast Asia Organic Light-Emitting Diode Lighting Market Analysis
      5.7.1 Southeast Asia Organic Light-Emitting Diode Lighting Production
      5.7.2 Southeast Asia Organic Light-Emitting Diode Lighting Revenue
      5.7.3 Key Manufacturers in Southeast Asia
      5.7.4 Southeast Asia Organic Light-Emitting Diode Lighting Import and Export
   5.8 India Organic Light-Emitting Diode Lighting Market Analysis
      5.8.1 India Organic Light-Emitting Diode Lighting Production
      5.8.2 India Organic Light-Emitting Diode Lighting Revenue
      5.8.3 Key Manufacturers in India
      5.8.4 India Organic Light-Emitting Diode Lighting Import and Export

6 Organic Light-Emitting Diode Lighting Segment Market Analysis (by Type)
   6.1 Global Organic Light-Emitting Diode Lighting Production by Type
   6.2 Global Organic Light-Emitting Diode Lighting Revenue by Type
   6.3 Organic Light-Emitting Diode Lighting Revenue by Type

7 Organic Light-Emitting Diode Lighting Segment Market Analysis (by Application)
   7.1 Global Organic Light-Emitting Diode Lighting Consumption by Application

8 Organic Light-Emitting Diode Lighting Major Manufacturers Analysis
   8.1 Osram
      8.1.1 Osram Organic Light-Emitting Diode Lighting Production Sites and Area Served
      8.1.2 Osram Product Introduction, Application and Specification
8.1.4 Main Business and Markets Served
8.2 Koninklijke Philips
8.2.1 Koninklijke Philips Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.2.2 Koninklijke Philips Product Introduction, Application and Specification
8.2.4 Main Business and Markets Served
8.3 LG Display
8.3.1 LG Display Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.3.2 LG Display Product Introduction, Application and Specification
8.3.4 Main Business and Markets Served
8.4 GE Lighting
8.4.1 GE Lighting Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.4.2 GE Lighting Product Introduction, Application and Specification
8.4.4 Main Business and Markets Served
8.5 Oledworks
8.5.1 Oledworks Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.5.2 Oledworks Product Introduction, Application and Specification
8.5.4 Main Business and Markets Served
8.6 Toshiba
8.6.1 Toshiba Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.6.2 Toshiba Product Introduction, Application and Specification
8.6.4 Main Business and Markets Served
8.7 First O-Lite
8.7.1 First O-Lite Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.7.2 First O-Lite Product Introduction, Application and Specification
8.7.4 Main Business and Markets Served
8.8 Lumiotec
8.8.1 Lumiotec Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.8.2 Lumiotec Product Introduction, Application and Specification
8.8.4 Main Business and Markets Served
8.9 NEC Lighting
8.9.1 NEC Lighting Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.9.2 NEC Lighting Product Introduction, Application and Specification
8.9.4 Main Business and Markets Served
8.10 Pioneer
8.10.1 Pioneer Organic Light-Emitting Diode Lighting Production Sites and Area Served
8.10.2 Pioneer Product Introduction, Application and Specification
8.10.4 Main Business and Markets Served
8.11 Panasonic

9 Development Trend of Analysis of Organic Light-Emitting Diode Lighting Market
9.1 Global Organic Light-Emitting Diode Lighting Market Trend Analysis
9.1.1 Global Organic Light-Emitting Diode Lighting Market Size (Volume and Value) Forecast 2019-2025
9.2 Organic Light-Emitting Diode Lighting Regional Market Trend
9.2.1 North America Organic Light-Emitting Diode Lighting Forecast 2019-2025
9.2.2 Europe Organic Light-Emitting Diode Lighting Forecast 2019-2025
9.2.3 China Organic Light-Emitting Diode Lighting Forecast 2019-2025
9.2.4 Japan Organic Light-Emitting Diode Lighting Forecast 2019-2025
9.2.5 Southeast Asia Organic Light-Emitting Diode Lighting Forecast 2019-2025
9.2.6 India Organic Light-Emitting Diode Lighting Forecast 2019-2025
9.3 Organic Light-Emitting Diode Lighting Market Trend (Product Type)
9.4 Organic Light-Emitting Diode Lighting Market Trend (Application)
9.5 Marketing Channel
10.1 Direct Marketing
10.2 Indirect Marketing
10.3 Organic Light-Emitting Diode Lighting Customers

11 Market Dynamics
11.1 Market Trends
11.2 Opportunities
11.3 Market Drivers
11.4 Challenges
11.5 Influence Factors

12 Conclusion
13 Appendix
13.1 Methodology/Research Approach
   13.1.1 Research Programs/Design
   13.1.2 Market Size Estimation
   13.1.3 Market Breakdown and Data Triangulation
13.2 Data Source
   13.2.1 Secondary Sources
   13.2.2 Primary Sources
13.3 Author List