Organic light emitting diode (OLED) are electronic devices which emits light when an external electrical voltage is applied to it. Organic light emitting diode uses thin film organic electroluminescent materials, these material emit light when stimulated by electricity, and each pixel can change its state instantly. Organic light emitting diode have the exclusive properties such as lightweight, flexibility, transparency and color tuning ability that makes them an ideal modern light source. Organic light emitting diode (OLED) have advantages over traditional LED in terms of good contrast ratio, good viewing angles, good motion blur pictures and fast response time.

One of the major factors responsible for the increasing demand for the organic light-emitting diode (OLEDs) is the growing number of initiatives from governments and consumers to the reduce energy consumption and adopt power-saving lighting solutions as OLEDs are efficient in terms of lighting and power consumption.

Also, OLEDs emit much lower levels of carbon as compared with their counterparts and solves the issue pertaining to the escalating energy cost and consumption. According to the industry research report, OLED bulbs are more durable than incandescent bulbs by up to thousands of hours while the OLED technology is extremely flexible and increases the potential for saving by effective use of lighting controls.

The global Organic Light-Emitting Diode Lighting market was valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Organic Light-Emitting Diode Lighting volume and value at global level, regional level and company level. From a global perspective, this report represents overall Organic Light-Emitting Diode Lighting market size by analyzing historical data and future prospect.

Regionally, this report categorizes the production, apparent consumption, export and import of Organic Light-Emitting Diode Lighting in North America, Europe, China, Japan, Southeast Asia and India.

For each manufacturer covered, this report analyzes their Organic Light-Emitting Diode Lighting manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market.

The following manufacturers are covered:

- Osram
- Koninklijke Philips
- LG Display
- GE Lighting
- Oledworks
- Toshiba
- First O-Lite
- Lumiotec
- NEC Lighting
- Pioneer
- Panasonic

Segment by Regions
- North America
- Europe
- China
- Japan
- Southeast Asia
- India

Segment by Type
- Monochrome
- Multi Color
- Full Color

Segment by Application
- Architectural
- Residential
- Automotive
- Hotel
- Other

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