Magnetic materials are objects that can be magnetized or naturally hold magnetic properties. According to the ease of magnetization, magnetic materials can be classified into hard and soft. Hard magnetic materials retain their magnetism even in the absence of an applied magnetic field. Hard magnetic materials are difficult to magnetize and demagnetize. On the other hand, soft magnetic materials can be easily magnetized and demagnetized. They lose their magnetism when an external magnetic field is removed.

Environmental concerns, government support & incentives, increasing demand from end use industries, such as demand in automotive industry for electric vehicles, demand in medical devices for body scanners and others are the driving factors for the growth of the magnetic material market. Additionally, rapid industrialization, specifically in emerging economies and demand for alternative power sources, such as water turbine and wind mill are also driving the demand for magnetic material market.

On the other hand, the variation in the price of raw material can be a restraining factor in the growth of the magnetic material market.

The global Magnets and Magnetic Materials market was valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. This report focuses on Magnets and Magnetic Materials volume and value at global level, regional level and company level.

From a global perspective, this report represents overall Magnets and Magnetic Materials market size by analyzing historical data and future prospect. Regionally, this report categorizes the production, apparent consumption, export and import of Magnets and Magnetic Materials in North America, Europe, China, Japan, Southeast Asia and India.

For each manufacturer covered, this report analyzes their Magnets and Magnetic Materials manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market.

The following manufacturers are covered:
- Hitachi
- TDK
- Beijing Zhong Ke San Huan Magnetics
- Electron Energy
- Ningbo Ketian Magnet
- DMEGC
- Hoosier Magnetics
- JFE Ferrite
- Master Magnetics
- Molycorp
- Ningbo Permanent Magnetics
- Ningbo Vastsky Magnetic
- Thomas & Skinner
- Shin-Etsu Chemical
- ThyssenKrupp Electrical Steel
- Tridus Magnetics and Assemblies
- Vacuumschmelze
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