Global Oral Care and Oral Hygiene Market Size, Status and Forecast 2019-2025

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Description:
The increase in the prevalence of dental caries, periodontal diseases, and other dental diseases; growing awareness about oral
hygiene; rising dental healthcare expenditure; and increasing number of small/private clinics with dental dispensaries are some
of the factors contributing to the growth of this market. However, the competitive pricing pressure faced by prominent players is
hampering the growth of the Oral Care and Oral Hygiene market.
The Oral Care and Oral Hygiene market is projected to reach USD 53.3 billion by 2025 from USD 44.5 billion in 2019, at a
CAGR of 3.0%.
In 2018, the global Oral Care and Oral Hygiene market size was xx million US$ and it is expected to reach xx million US$ by the
end of 2025, with a CAGR of xx% during 2019-2025.
This report focuses on the global Oral Care and Oral Hygiene status, future forecast, growth opportunity, key market and key
players. The study objectives are to present the Oral Care and Oral Hygiene development in North America, Europe, China,
Japan, Southeast Asia, India and Central & South America.
The key players covered in this study
Colgate-Palmolive Company (US)
The Procter & Gamble Company (US)
Unilever plc. (UK)
GlaxoSmithKline plc. (UK)
Johnson & Johnson (US)
Koninklijke Philips N.V. (Netherlands)
GC Corporation (Japan)
Dr. Fresh, LLC (US)
3M Company (US)
Lion Corporation (Japan)
Church & Dwight Co, Inc. (US)
Sunstar Suisse S.A. (Switzerland)
Market segment by Type, the product can be split into
Toothpastes
Toothbrushes
Mouthwashes
Dental Accessories
Denture Products
Dental Prosthesis Cleaning Products
Market segment by Application, split into
Consumer Stores
Retail Pharmacies
Online Distribution
Dental Dispensaries
Market segment by Regions/Countries, this report covers
North America
Europe
China
Southeast Asia
India
Central & South America
The study objectives of this report are:
To analyze global Oral Care and Oral Hygiene status, future forecast, growth opportunity, key market and key players.
To present the Oral Care and Oral Hygiene development in North America, Europe, China, Japan, Southeast Asia, India and
Central & South America.
To strategically profile the key players and comprehensively analyze their development plan and strategies.
To define, describe and forecast the market by product type, market and key regions.
In this study, the years considered to estimate the market size of Oral Care and Oral Hygiene are as follows:
History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025
For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data
information was unavailable for the base year, the prior year has been considered.

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