Mice tourism consists of mice tourists, mice tourism organizers and mice host three parts. In 2018, the global MICE Tourism market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of xx% during 2019-2025. This report focuses on the global MICE Tourism status, future forecast, growth opportunity, key market and key players. The study objectives are to present the MICE Tourism development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America. The key players covered in this study are ATPI, Capita Travel and Events, IBTM Events, CWT Meetings & Events, Interpublic Group, BCD Meetings and Events, Cievents, Grass Roots Meetings and Events, Questex. Market segment by Type, the product can be split into Inbound Meetings, Incentives, Conferences, Exhibitions. Market segment by Application, split into Hotel, Traffic, Retail, Entertainment. Market segment by Regions/Countries, this report covers North America, Europe, China, Japan, Southeast Asia, India, Central & South America.

The study objectives of this report are:
To analyze global MICE Tourism status, future forecast, growth opportunity, key market and key players.
To present the MICE Tourism development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.
To strategically profile the key players and comprehensively analyze their development plan and strategies.
To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of MICE Tourism are as follows:
History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025
For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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