According to this study, over the next five years the Television Broadcasting Service market will register a xx% CAGR in terms of revenue, the global market size will reach US$ xx million by 2024, from US$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in Television Broadcasting Service business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Television Broadcasting Service market by product type, application, key companies and key regions.

This study considers the Television Broadcasting Service value generated from the sales of the following segments:

- Digital Terrestrial Broadcast
- Satellite Broadcast
- Cable Television Broadcasting Services
- Internet Protocol Television (IPTV)
- Over-the-top Television (OTT)

Segmentation by application:

- Public
- Commercial

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas
- United States
- Canada
- Mexico
- Brazil
- APAC
- China
- Japan
- Korea
- Southeast Asia
- India
- Australia
- Europe
- Germany
- France
- UK
- Italy
- Russia
- Spain
- Middle East & Africa
- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

AT&T, Inc.
CANAL+ GROUP
CBS Interactive
A&E Television Networks, LLC.
British Broadcasting Corporation (BBC)
...

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

- To study and analyze the global Television Broadcasting Service market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.
- To understand the structure of Television Broadcasting Service market by identifying its various subsegments.
- Focuses on the key global Television Broadcasting Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.
- To analyze the Television Broadcasting Service with respect to individual growth trends, future prospects, and their contribution to the total market.
- To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry specific challenges and risks).
- To project the size of Television Broadcasting Service submarkets, with respect to key regions (along with their respective key countries).
- To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.
Table of Contents
2019-2024 Global Television Broadcasting Service Market Report (Status and Outlook)

1 Scope of the Report
- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 Executive Summary
- 2.1 World Market Overview
  - 2.1.1 Global Television Broadcasting Service Market Size 2014-2024
  - 2.1.2 Television Broadcasting Service Market Size CAGR by Region
- 2.2 Television Broadcasting Service Segment by Type
  - 2.2.1 Digital Terrestrial Broadcast
  - 2.2.2 Digital Terrestrial Broadcast
  - 2.2.3 Cable Television Broadcasting Services
  - 2.2.4 Internet Protocol Television (IPTV)
  - 2.2.5 Over-the-top Television (OTT)
- 2.3 Television Broadcasting Service Market Size by Type
  - 2.3.1 Global Television Broadcasting Service Market Share by Type (2014-2019)
  - 2.3.2 Global Television Broadcasting Service Market Size Growth Rate by Type (2014-2019)
- 2.4 Television Broadcasting Service Segment by Application
  - 2.4.1 Public
  - 2.4.2 Commercial
- 2.5 Television Broadcasting Service Market Size by Application
  - 2.5.2 Global Television Broadcasting Service Market Size Growth Rate by Application (2014-2019)

3 Global Television Broadcasting Service by Players
- 3.1 Global Television Broadcasting Service Market Size by Players
  - 3.1.1 Global Television Broadcasting Service Market Share by Players (2017-2019)
  - 3.1.2 Global Television Broadcasting Service Market Share by Players (2017-2019)
- 3.2 Global Television Broadcasting Service Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2017-2019)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 Television Broadcasting Service by Regions
- 4.1 Television Broadcasting Service Market Size by Regions
- 4.2 Americas Television Broadcasting Service Market Size Growth
- 4.3 APAC Television Broadcasting Service Market Size Growth
- 4.4 Europe Television Broadcasting Service Market Size Growth
- 4.5 Middle East & Africa Television Broadcasting Service Market Size Growth

5 Americas
- 5.1 Americas Television Broadcasting Service Market Size by Countries
- 5.2 Americas Television Broadcasting Service Market Size by Type
- 5.3 Americas Television Broadcasting Service Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC
- 6.1 APAC Television Broadcasting Service Market Size by Countries
- 6.2 APAC Television Broadcasting Service Market Size by Type
- 6.3 APAC Television Broadcasting Service Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 Europe
- 7.1 Europe Television Broadcasting Service by Countries
- 7.2 Europe Television Broadcasting Service Market Size by Type
- 7.3 Europe Television Broadcasting Service Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
8 Middle East & Africa

- 8.1 Middle East & Africa Television Broadcasting Service by Countries
- 8.2 Middle East & Africa Television Broadcasting Service Market Size by Type
- 8.3 Middle East & Africa Television Broadcasting Service Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 Market Drivers, Challenges and Trends

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 Global Television Broadcasting Service Market Forecast

- 10.1 Global Television Broadcasting Service Market Size Forecast (2019-2024)
- 10.2 Global Television Broadcasting Service Forecast by Regions
  - 10.2.1 Global Television Broadcasting Service Forecast by Regions (2019-2024)
  - 10.2.2 Americas Market Forecast
  - 10.2.3 APAC Market Forecast
  - 10.2.4 Europe Market Forecast
  - 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Television Broadcasting Service Forecast by Type
- 10.8 Global Television Broadcasting Service Forecast by Application

11 Key Players Analysis

- 11.1 AT&T, Inc.
  - 11.1.1 Company Details
  - 11.1.2 Television Broadcasting Service Product Offered
  - 11.1.4 Main Business Overview
  - 11.1.5 AT&T, Inc. News
- 11.2 CANAL+ GROUP
  - 11.2.1 Company Details
  - 11.2.2 Television Broadcasting Service Product Offered
  - 11.2.3 CANAL+ GROUP Television Broadcasting Service Revenue, Gross Margin and Market Share (2017-2019)
  - 11.2.4 Main Business Overview
  - 11.2.5 CANAL+ GROUP News
- 11.3 CBS Interactive
  - 11.3.1 Company Details
  - 11.3.2 Television Broadcasting Service Product Offered
  - 11.3.3 CBS Interactive Television Broadcasting Service Revenue, Gross Margin and Market Share (2017-2019)
  - 11.3.4 Main Business Overview
  - 11.3.5 CBS Interactive News
- 11.4 A&E Television Networks, LLC.
  - 11.4.1 Company Details
  - 11.4.2 Television Broadcasting Service Product Offered
  - 11.4.3 A&E Television Networks, LLC. Television Broadcasting Service Revenue, Gross Margin and Market Share (2017-2019)
  - 11.4.4 Main Business Overview
  - 11.4.5 A&E Television Networks, LLC. News
- 11.5 British Broadcasting Corporation (BBC)
  - 11.5.1 Company Details
  - 11.5.2 Television Broadcasting Service Product Offered
  - 11.5.3 British Broadcasting Corporation (BBC) Television Broadcasting Service Revenue, Gross Margin and Market Share (2017-2019)
11.5.4 Main Business Overview
11.5.5 British Broadcasting Corporation (BBC) News

12 Research Findings and Conclusion