The market for DM technologies regroups offerings designed to desensitize data to protect it against confidentiality or privacy abuse. These technologies enable organizations to operationally minimize the footprint and propagation of sensitive data (or its view), without extensive custom development. Data is either masked before access or at the time of access, depending on the use-case requirements. The most common use case for DM technologies is the desensitization of data in nonproduction environments.

In 2018, the global Data Masking Technologies Software market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Data Masking Technologies Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Data Masking Technologies Software development in United States, Europe and China.

The key players covered in this study
- Microsoft
- IBM
- Oracle
- Informatica
- Micro Focus
- NextLabs
- Mentis
- Compuware
- Imperva
- Comforte
- IRI
- Thales eSecurity
- Protegrity

Market segment by Type, the product can be split into
- Cloud-Based
- On-Premises

Market segment by Application, split into
- Large Enterprises(1000+ Users)
- Medium-Sized Enterprise(499-1000 Users)
- Small Enterprises(1-499 Users)

Market segment by Regions/Countries, this report covers
- United States
- Europe
- China
- Japan
- Southeast Asia
- India
- Central & South America

The study objectives of this report are:
- To analyze global Data Masking Technologies Software status, future forecast, growth opportunity, key market and key players.
- To present the Data Masking Technologies Software development in United States, Europe and China.
- To strategically profile the key players and comprehensively analyze their development plan and strategies.
- To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Data Masking Technologies Software are as follows:
- History Year: 2014-2018
- Base Year: 2018
- Estimated Year: 2019
- Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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