Haying and forage machinery is utilized in order to cater to the rising demand for plant-based feed for animals. Growing demand for automation in farming sector across the globe is likely to boost the haying and forage machinery market during forecast period. The agriculture industry largely depends on the equipment to enhance forage quality, output, cost-effectiveness, and processes such as the rate of drying. This equipment market comprises a variety of machines such as conditioner-mowers, sickle bar mowers, and others which are gaining popularity among farmers owing to their advantages. The haying and forage machinery market is anticipated to expand during the forecast period government subsidies for purchasing agriculture machinery, increasing cultivation of crops, labor shortage in developed region, increased consumption of silage and haylage by the livestock industry, and increasing demand for precision farming technologies. However, high cost of machinery and a lack of adoption of machinery are likely to hinder the haying and forage machinery market during the forecast period.

The introduction of stringent government initiatives is one of the key drivers that will lead to the growth of this market over the years. The governments of different countries provide subsidies on agricultural machinery to help farmers purchase forage harvesters and haying machines. Furthermore, the governments give credit facility to farmers from banking and non-banking financial corporations.

Incorporation of precision farming technologies is one of the key trends gaining popularity in this market. This technology uses machines with automated steering and innovations to increase productivity and profitability. Precision farming helps to sustain the farm and enables greater adaptability of these machines. The haying and forage machinery market in North America is expected to have a total market share of more than 33% by 2020. Due to high labor costs, there is a lack of labor force in the agricultural sector, which in turn leads to the increased demand for agricultural machinery, including haying and forage machinery.

The Haying and Forage Machinery market was valued at xx Million US$ in 2018 and is projected to reach xx Million US$ by 2025, at a CAGR of xx% during the forecast period. In this study, 2018 has been considered as the base year and 2019 to 2025 as the forecast period to estimate the market size for Haying and Forage Machinery. This report presents the worldwide Haying and Forage Machinery market size (value, production and consumption), splits the breakdown (data status 2014-2019 and forecast to 2025), by manufacturers, region, type and application. This study also analyzes the market status, market share, growth rate, future trends, market drivers, opportunities and challenges, risks and entry barriers, sales channels, distributors and Porter's Five Forces Analysis.

The following manufacturers are covered in this report:
- AGCO
- CLAAS
- CNH Industrial
- Deere
- Pottinger Landtechnik
- Buhler Industries
- Iseki
- Krone
- Kubota
- KÜHN Group
- Kverneland
- Lely
- Vermeer

Haying and Forage Machinery Breakdown Data by Type
- Mowers
- Conditioners
- Tedders
- Balers
- Others

Haying and Forage Machinery Breakdown Data by Application
- OEMs
- Aftermarket

Haying and Forage Machinery Production by Region
- United States
- Europe
- China
- Japan
- Other Regions

Haying and Forage Machinery Consumption by Region
- North America
- United States
- Canada
- Mexico
- Asia-Pacific
- China
- India
- Japan
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