Blood pressure refers to force exerted by blood on the walls of blood vessels as the result of the heart pump. The systolic blood pressure defined as the highest pressure in the arteries when the hearts contracts while the diastolic blood pressure is defined as lowest pressure when the heart relaxes. Blood pressure monitoring devices used to understand the risks of blood pressure and help in management, measurement, and monitoring of the problems of blood pressure.

Increasing incidences of hypertension due to changing lifestyle is the key factor attributing towards the growth of the market over the forecast period. In addition, growing awareness and demand for home use BP monitors are expected to drive the industry growth in coming years. Furthermore, technological advancement such as mobile-based BP monitoring systems is anticipated to drive the industry growth. The demand for BP monitors is very high on account of growing geriatric population base and increasing the risk of high blood pressure among wide population base due to rising incidences of obesity & sedentary lifestyle.

Asia displays a high CAGR owing to the rapidly increasing aging population in countries such as India, China, and Japan. The Americas also maintains a stable growth mainly due to reimbursements offered for specific equipment and the health policies of Medicaid and Medicare.

The global Blood Pressure Monitoring Testing market is valued at xx million US$ in 2018 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Blood Pressure Monitoring Testing market based on company, product type, end user and key regions.

This report studies the global market size of Blood Pressure Monitoring Testing in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Blood Pressure Monitoring Testing in these regions.

This research report categorizes the global Blood Pressure Monitoring Testing market by top players/brands, region, type and end user. This report also studies the global Blood Pressure Monitoring Testing market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

GE Healthcare
Welch Allyn
A&D Medical
SunTech Medical
American Diagnostics Corporation
Briggs Healthcare
Kaz
Microlife
Rossmax International
GF Health Products
Spacelabs Healthcare
Omron Healthcare
Philips Healthcare
Market size by Product
Sphygmomanometers
Automated Blood Pressure Monitor
Transducers
Ambulatory Blood Pressure Monitor
Instrument & Accessories
Blood Pressure Cuffs
Bladders
Bulbs
Valves
Market size by End User
Hospitals
Homecare
Diagnostics Laboratory
Others
Market size by Region
North America
United States
Canada
Mexico
Asia-Pacific
China
India
Japan
South Korea
Australia
Indonesia
Singapore
Malaysia
Philippines
The study objectives of this report are:
To study and analyze the global Blood Pressure Monitoring Testing market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.
To understand the structure of Blood Pressure Monitoring Testing market by identifying its various subsegments.
To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).
Focuses on the key global Blood Pressure Monitoring Testing companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.
To project the value and sales volume of Blood Pressure Monitoring Testing submarkets, with respect to key regions.
To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.
In this study, the years considered to estimate the market size of Blood Pressure Monitoring Testing are as follows:
History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025
This report includes the estimation of market size for value (million US$) and volume (K Units). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Blood Pressure Monitoring Testing market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.
For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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