E-learning has impacted the various aspects of institutions ranging from content creation and delivery to student assessments. As a result, there is a continuous innovation of delivery methods that is providing a solid platform for the digital classroom software market.

This market research analysis identifies the emergence of digital learning libraries as one of the primary growth factors for this market. The focus of educational institutions to publish standard and customized digital content will result in the need to develop virtual libraries that will provide quality content to students. This, in turn, will significantly reduce the costs for procuring educational content for students and trainers. Additionally, virtual libraries will also provide opportunities for self-publishers to create and publish education content that can be accessed by students for a fee or subscription. Since these libraries store content in all formats, they can be used to provide adequate guidance to users to explore digital educational content.

The market is characterized by the presence of numerous education content providers and appears to be fragmented. Since all vendors compete to gain maximum revenue shares, the market’s competitive environment is intense. To sustain the competition and establish their presence, vendors are focusing on creating partnerships with educational institutions. The recent years have witnessed an increasing demand for customized content which intensifies the competition among vendors. An extension of service offerings, technological innovations, and an increase in the number of mergers and acquisitions will also intensify the level of the competition in the market. Analysts also predict that the international vendors will grow inorganically during the next four years by acquiring regional or local players.

In 2018, the global Digital Education Content market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Digital Education Content status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Education Content development in United States, Europe and China. The key players covered in this study

Adobe Systems
Articulate
Discovery Education
Trivantis
Allen Interactions
Aptara
City & Guilds
Echo360
Edudcomp Solutions
Elucidat
N2N Services
Pearson
Saba Software
Tata Interactive Systems
WebSoft

Market segment by Type, the product can be split into
Textual
Graphical
Video
Audio
Simulation

Market segment by Application, split into
K-12
Higher education

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:
To analyze global Digital Education Content status, future forecast, growth opportunity, key market and key players.
To present the Digital Education Content development in United States, Europe and China.
To strategically profile the key players and comprehensively analyze their development plan and strategies.

In this study, the years considered to estimate the market size of Digital Education Content are as follows:

History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.
Table of Contents

1 Report Overview
   • 1.1 Study Scope
   • 1.2 Key Market Segments
   • 1.3 Players Covered
   • 1.4 Market Analysis by Type
     • 1.4.1 Global Digital Education Content Market Size Growth Rate by Type (2014-2025)
     • 1.4.2 Textual
     • 1.4.3 Graphical
     • 1.4.4 Video
     • 1.4.5 Audio
     • 1.4.6 Simulation
   • 1.5 Market by Application
     • 1.5.1 Global Digital Education Content Market Share by Application (2014-2025)
     • 1.5.2 K-12
     • 1.5.3 Higher education
   • 1.6 Study Objectives
   • 1.7 Years Considered

2 Global Growth Trends
   • 2.1 Digital Education Content Market Size
   • 2.2 Digital Education Content Growth Trends by Regions
     • 2.2.1 Digital Education Content Market Size by Regions (2014-2025)
     • 2.2.2 Digital Education Content Market Share by Regions (2014-2019)
   • 2.3 Industry Trends
     • 2.3.1 Market Top Trends
     • 2.3.2 Market Drivers
     • 2.3.3 Market Opportunities

3 Market Share by Key Players
   • 3.1 Digital Education Content Market Size by Manufacturers
     • 3.1.1 Global Digital Education Content Revenue by Manufacturers (2014-2019)
     • 3.1.2 Global Digital Education Content Revenue Market Share by Manufacturers (2014-2019)
     • 3.1.3 Global Digital Education Content Market Concentration Ratio (CR5 and HHI)
   • 3.2 Digital Education Content Key Players Head office and Area Served
   • 3.3 Key Players Digital Education Content Product/Solution/Service
   • 3.4 Date of Enter into Digital Education Content Market
   • 3.5 Mergers & Acquisitions, Expansion Plans

4 Breakdown Data by Type and Application
   • 4.1 Global Digital Education Content Market Size by Type (2014-2019)
   • 4.2 Global Digital Education Content Market Size by Application (2014-2019)

5 United States
   • 5.1 United States Digital Education Content Market Size (2014-2019)
   • 5.2 Digital Education Content Key Players in United States
   • 5.3 United States Digital Education Content Market Size by Type
   • 5.4 United States Digital Education Content Market Size by Application

6 Europe
   • 6.1 Europe Digital Education Content Market Size (2014-2019)
   • 6.2 Digital Education Content Key Players in Europe
   • 6.3 Europe Digital Education Content Market Size by Type
   • 6.4 Europe Digital Education Content Market Size by Application

7 China
   • 7.1 China Digital Education Content Market Size (2014-2019)
   • 7.2 Digital Education Content Key Players in China
   • 7.3 China Digital Education Content Market Size by Type
   • 7.4 China Digital Education Content Market Size by Application

8 Japan
   • 8.1 Japan Digital Education Content Market Size (2014-2019)
   • 8.2 Digital Education Content Key Players in Japan
   • 8.3 Japan Digital Education Content Market Size by Type
   • 8.4 Japan Digital Education Content Market Size by Application

9 Southeast Asia
   • 9.1 Southeast Asia Digital Education Content Market Size (2014-2019)
   • 9.2 Digital Education Content Key Players in Southeast Asia
   • 9.3 Southeast Asia Digital Education Content Market Size by Type
   • 9.4 Southeast Asia Digital Education Content Market Size by Application

10 India
    • 10.1 India Digital Education Content Market Size (2014-2019)
    • 10.2 Digital Education Content Key Players in India
    • 10.3 India Digital Education Content Market Size by Type
    • 10.4 India Digital Education Content Market Size by Application

11 Central & South America
    • 11.1 Central & South America Digital Education Content Market Size (2014-2019)
    • 11.2 Digital Education Content Key Players in Central & South America
    • 11.3 Central & South America Digital Education Content Market Size by Type
12 International Players Profiles

12.1 Adobe Systems
- 12.1.1 Adobe Systems Company Details
- 12.1.2 Company Description and Business Overview
- 12.1.3 Digital Education Content Introduction
- 12.1.5 Adobe Systems Recent Development

12.2 Articulate
- 12.2.1 Articulate Company Details
- 12.2.2 Company Description and Business Overview
- 12.2.3 Digital Education Content Introduction
- 12.2.4 Articulate Revenue in Digital Education Content Business (2014-2019)
- 12.2.5 Articulate Recent Development

12.3 Discovery Education
- 12.3.1 Discovery Education Company Details
- 12.3.2 Company Description and Business Overview
- 12.3.3 Digital Education Content Introduction
- 12.3.4 Discovery Education Revenue in Digital Education Content Business (2014-2019)
- 12.3.5 Discovery Education Recent Development

12.4 Trivantis
- 12.4.1 Trivantis Company Details
- 12.4.2 Company Description and Business Overview
- 12.4.3 Digital Education Content Introduction
- 12.4.4 Trivantis Revenue in Digital Education Content Business (2014-2019)
- 12.4.5 Trivantis Recent Development

12.5 Allen Interactions
- 12.5.1 Allen Interactions Company Details
- 12.5.2 Company Description and Business Overview
- 12.5.3 Digital Education Content Introduction
- 12.5.4 Allen Interactions Revenue in Digital Education Content Business (2014-2019)
- 12.5.5 Allen Interactions Recent Development

12.6 Aptara
- 12.6.1 Aptara Company Details
- 12.6.2 Company Description and Business Overview
- 12.6.3 Digital Education Content Introduction
- 12.6.4 Aptara Revenue in Digital Education Content Business (2014-2019)
- 12.6.5 Aptara Recent Development

12.7 City & Guilds
- 12.7.1 City & Guilds Company Details
- 12.7.2 Company Description and Business Overview
- 12.7.3 Digital Education Content Introduction
- 12.7.4 City & Guilds Revenue in Digital Education Content Business (2014-2019)
- 12.7.5 City & Guilds Recent Development

12.8 Echo360
- 12.8.1 Echo360 Company Details
- 12.8.2 Company Description and Business Overview
- 12.8.3 Digital Education Content Introduction
- 12.8.4 Echo360 Revenue in Digital Education Content Business (2014-2019)
- 12.8.5 Echo360 Recent Development

12.9 Educomp Solutions
- 12.9.1 Educomp Solutions Company Details
- 12.9.2 Company Description and Business Overview
- 12.9.3 Digital Education Content Introduction
- 12.9.4 Educomp Solutions Revenue in Digital Education Content Business (2014-2019)
- 12.9.5 Educomp Solutions Recent Development

12.10 Elucidat
- 12.10.1 Elucidat Company Details
- 12.10.2 Company Description and Business Overview
- 12.10.3 Digital Education Content Introduction
- 12.10.4 Elucidat Revenue in Digital Education Content Business (2014-2019)
- 12.10.5 Elucidat Recent Development

12.11 N2N Services
12.12 Pearson
12.13 Saba Software
12.14 Tata Interactive Systems
12.15 WebSoft

13 Market Forecast 2019-2025

- 13.1 Market Size Forecast by Regions
- 13.2 United States
- 13.3 Europe
- 13.4 China
- 13.5 Japan
- 13.6 Southeast Asia
- 13.7 India
- 13.8 Central & South America
- 13.9 Market Size Forecast by Product (2019-2025)

14 Analyst's Viewpoints/Conclusions

15 Appendix

- 15.1 Research Methodology
- 15.1.1 Methodology/Research Approach
  - 15.1.1.1 Research Programs/Design
15.1.1.2 Market Size Estimation
12.1.1.3 Market Breakdown and Data Triangulation
15.1.2 Data Source
  15.1.2.1 Secondary Sources
  15.1.2.2 Primary Sources
15.2 Disclaimer