Global Broadcasting Equipment Market Size, Status and Forecast 2019-2025

Description:
Broadcasting is the sharing of audio and video content to the widespread audience by means of any electronic mass communication medium. Broadcasting is generally related with radio and television though in practice radio and television transmission occurs with the help of wire as well as radio waves. The equipment such as public radio, commercial radio, television, closed-circuit TV, amateur radio and amateur television which is involved in the electronic mass communication medium is known as broadcasting equipment.

One of the key factors contributing to the market growth is the increasing the demand for HD programming and new ways to circulate the content such as internet protocol television (IPTV) and mobile TV are quickly developing and deploying. Moreover, the broadcasting equipment market has also been witnessing the rising inclination of the people towards multi-screen services. Enforcement of government regulations regarding digitalization is also expected to drive the market.

In addition with the huge growth in the number of smartphones and tablets, the growth opportunities of video services have increased considerably in recent years. This is due to the fact that in recent times, there is an increasing habit among the customer for viewing movie, shows and sports through their mobile phones without compromising about the quality of the services.

In 2018, the global Broadcasting Equipment market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Broadcasting Equipment status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Broadcasting Equipment development in United States, Europe and China. The key players covered in this study

Alcatel-Lucent
ARRIS Enterprise
Brightcove
Cisco Systems
Ericsson
Microsoft Corp
SeaChange International
ZTE Corp

Market segment by Type, the product can be split into
Dish Antennas
Amplifiers
Switches
Encoders
Video Servers
Transmitters
Modulators

Market segment by Application, split into
Radio
Television

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:
To analyze global Broadcasting Equipment status, future forecast, growth opportunity, key market and key players.
To present the Broadcasting Equipment development in United States, Europe and China.
To strategically profile the key players and comprehensively analyze their development plan and strategies.
To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Broadcasting Equipment are as follows:
History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.
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