Data protection services have been segmented into 2 major types: professional services and managed services. The professional services segment has been further categorized into risk assessment and consulting services, implementation and integration services, support and maintenance services, and training and education services. The support and maintenance services segment is expected to grow at the highest CAGR during the forecast period. The adoption of data protection solutions is growing, which is likely to create a huge demand for professional services during the forecast period.

The Small and Medium-sized Enterprises (SMEs) segment is expected to grow at the highest CAGR during the forecast period, owing to the increasing incidences of data breaches on enterprise cloud applications, as well as, rise in the sophistication level of cyber-attacks. However, the large enterprises segment is estimated to account for the larger share of the data protection market in 2017. Large enterprises were the early adopters of data protection solutions, as they use a large number of business applications that are susceptible to cyber-attacks.

In 2018, the global Data Protection market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of 14.6% during 2019-2025.

This report focuses on the global Data Protection status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Data Protection development in United States, Europe and China.

The key players covered in this study
- IBM
- Informatica
- CA Technologies
- Solix
- IRI
- Delphix
- Mentis
- Micro Focus
- Oracle
- Compuware

Market segment by Type, the product can be split into
- Data backup and recovery
- Data archiving and eDiscovery
- Disaster recovery
- Encryption
- Tokenization
- Data Loss Prevention (DLP)
- Identity and Access Management (IAM)
- Compliance management

Market segment by Application, split into
- Small and Medium-sized Enterprises (SMEs)
- Large enterprises

Market segment by Regions/Countries, this report covers
- United States
- Europe
- China
- Japan
- Southeast Asia
- India
- Central & South America

The study objectives of this report are:
- To analyze global Data Protection status, future forecast, growth opportunity, key market and key players.
- To present the Data Protection development in United States, Europe and China.
- To strategically profile the key players and comprehensively analyze their development plan and strategies.
- To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Data Protection are as follows:
- History Year: 2014-2018
- Base Year: 2018
- Estimated Year: 2019
- Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.
1.3 Players Covered
1.4 Market Analysis by Type
   1.4.1 Global Data Protection Market Size Growth Rate by Type (2014-2025)
   1.4.2 Data backup and recovery
   1.4.3 Data archiving and eDiscovery
   1.4.4 Disaster recovery
   1.4.5 Encryption
   1.4.6 Tokenization
   1.4.7 Data Loss Prevention (DLP)
   1.4.8 Identity and Access Management (IAM)
   1.4.9 Compliance management
1.5 Market by Application
   1.5.1 Global Data Protection Market Share by Application (2014-2025)
   1.5.2 Small and Medium-sized Enterprises (SMEs)
   1.5.3 Large enterprises
1.6 Study Objectives
1.7 Years Considered

2 Global Growth Trends
   2.1 Data Protection Market Size
   2.2 Data Protection Growth Trends by Regions
      2.2.1 Data Protection Market Size by Regions (2014-2025)
      2.2.2 Data Protection Market Share by Regions (2014-2019)
   2.3 Industry Trends
      2.3.1 Market Top Trends
      2.3.2 Market Drivers
      2.3.3 Market Opportunities

3 Market Share by Key Players
   3.1 Data Protection Market Size by Manufacturers
      3.1.3 Global Data Protection Market Concentration Ratio (CR5 and HHI)
   3.2 Data Protection Key Players Head office and Area Served
   3.3 Key Players Data Protection Product/Solution/Service
   3.4 Date of Enter into Data Protection Market
   3.5 Mergers & Acquisitions, Expansion Plans

4 Breakdown Data by Type and Application
   4.1 Global Data Protection Market Size by Type (2014-2019)

5 United States
   5.2 Data Protection Key Players in United States
   5.3 United States Data Protection Market Size by Type
   5.4 United States Data Protection Market Size by Application

6 Europe
   6.2 Data Protection Key Players in Europe
   6.3 Europe Data Protection Market Size by Type
   6.4 Europe Data Protection Market Size by Application

7 China
   7.2 Data Protection Key Players in China
   7.3 China Data Protection Market Size by Type
   7.4 China Data Protection Market Size by Application

8 Japan
   8.2 Data Protection Key Players in Japan
   8.3 Japan Data Protection Market Size by Type
   8.4 Japan Data Protection Market Size by Application

9 Southeast Asia
   9.2 Data Protection Key Players in Southeast Asia
   9.3 Southeast Asia Data Protection Market Size by Type
   9.4 Southeast Asia Data Protection Market Size by Application

10 India
   10.2 Data Protection Key Players in India
   10.3 India Data Protection Market Size by Type
   10.4 India Data Protection Market Size by Application

11 Central & South America
   11.2 Data Protection Key Players in Central & South America
   11.3 Central & South America Data Protection Market Size by Type
   11.4 Central & South America Data Protection Market Size by Application

12 International Players Profiles
   12.1 IBM
      12.1.1 IBM Company Details