Higher education or post-secondary education is the final stage of formal learning after the successful completion of K-12 education. Students attain higher education by attending full-time degree courses in various institutions including universities, colleges, academies, technology institutes, vocational schools, trade schools, and other institutions offering professional certifications.

Certain non-degree courses are also witnessing hikes in enrollments due to the increasing interests of working professionals to pursue further education. Increasing demand for employability skills including teamwork, critical thinking, analytical reasoning, ethical judgment, problem-solving, language skills, information literacy, and others has resulted in an overall increase in the volume and variety of course offerings in the higher education market over the last few years. With the rapid adoption of education technology, increasing focus on experiential or collaboration-based learning has led to many business schools and colleges offering courses, certifications, diplomas in innovative disciplines.

In 2018, the global Online Higher Education market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Online Higher Education status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Online Higher Education development in United States, Europe and China.

The key players covered in this study:
- American Public Education
- Apollo Education Group
- Capella Education Company
- Grand Canyon Education
- Bridgepoint Education
- Career Education Corporation
- Adventist Education Global Education
- Graham Holdings Company
- ITT Educational Services
- Lincoln Educational Services
- Strayer Education
- Universal Technical Institute
- Education Management Corporation

Market segment by Type, the product can be split into:
- Higher education hardware
- Higher education software
- Market segment by Application, split into:
  - Youngh
  - Adults
- Market segment by Regions/Countries, this report covers:
  - United States
  - Europe
  - China
  - Japan
  - Southeast Asia
  - India
  - Central & South America

The study objectives of this report are:
- To analyze global Online Higher Education status, future forecast, growth opportunity, key market and key players.
- To present the Online Higher Education development in United States, Europe and China.
- To strategically profile the key players and comprehensively analyze their development plan and strategies.
- To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Online Higher Education are as follows:
- History Year: 2014-2018
- Base Year: 2018
- Estimated Year: 2019
- Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.
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