Description:
A display driver IC (DDIC) is used to operate display panels of hand-held devices such as mobile phones, wearable devices, laptops, and tablets.

According to this study, over the next five years the OLED Display Driver IC market will register a xx% CAGR in terms of revenue, the global market size will reach US$ xx million by 2024, from US$ xx million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in OLED Display Driver IC business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of OLED Display Driver IC market by product type, application, key manufacturers and key regions and countries.

This study considers the OLED Display Driver IC value and volume generated from the sales of the following segments:
Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.
8 channel
16 channel
32 channel
Others

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.
Mobile Computing Devices
TVs
Automotive infotainment systems

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Samsung Electronics
Novatek Microelectronics
Synaptics
Himax Technologies
Silicon Works
Sitronix Technology
Raydium Semiconductor
Magnachip Semiconductor
MediaTek
ROHM Semiconductor

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives
To study and analyze the global OLED Display Driver IC consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of OLED Display Driver IC market by identifying its various subsegments.

Focuses on the key global OLED Display Driver IC manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the OLED Display Driver IC with respect to individual growth trends, future prospects, and their contribution to the
To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).
To project the consumption of OLED Display Driver IC submarkets, with respect to key regions (along with their respective key countries).
To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.
To strategically profile the key players and comprehensively analyze their growth strategies.

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