Pallet pooling is renting out or leasing pallets from a shared pool managed by a separate company. The independent pooling company is responsible for managing and ensuring that your pallets remain in good condition and ready for use whenever you require them. In addition to in-house management, the same company is also responsible for managing the pallets that are taken to other companies or used to take products back to your manufacturing site. All in all, having a pool service provider saves you the hassle of the logistics of a supply chain, which involves collecting pallets from the sites they've been transported to. 

The core objective of a pool is to reduce the costs for the company obtaining it. The complexity of pallet procurement, coupled with management, recovery, repair, and waste management can lead to a significant addition in the total costs of a business. When opting for pallet pooling, businesses look to concentrate on their capital expenditures and routine chain operations that constitute the core of their business – abolishing the costly distraction of owning and also maintaining a sizeable stock of pallets. According to this study, over the next five years the Plastic Pallet Pooling market will register a xx% CAGR in terms of revenue, the global market size will reach US$ xx million by 2024, from US$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in Plastic Pallet Pooling business, shared in Chapter 3. This report presents a comprehensive overview, market shares and growth opportunities of Plastic Pallet Pooling market by product type, application, key companies and key regions. This study considers the Plastic Pallet Pooling value generated from the sales of the following segments: 

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7. 

Pallet Rental 
Pallet Pooling 

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8. 

Consumer Goods 
Chemical & Pharmaceutical 
Mechanical 
Other 

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8. 

Americas 
United States 
Canada 
Mexico 
Brazil 
APAC 
China 
Japan 
Korea 
Southeast Asia 
India 
Australia 
Europe 

Germany 
France 
UK 
Italy 
Russia 
Spain 
Middle East & Africa 
Egypt 
South Africa 
Israel 
Turkey 

GCC Countries 

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3. 

Brambles Limited 
Euro Pool Group 
Faber Halbertsma Groep B.V 
JPR 
KRP 
Loscam 
Schoeller Allibert 
PESCO Pallet 
Demes Logistics GmbH 
Zentek Pool System 
IGPS Logistics LLC 
Contraload NV
In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives
To study and analyze the global Plastic Pallet Pooling market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.
To understand the structure of Plastic Pallet Pooling market by identifying its various subsegments.
Focuses on the key global Plastic Pallet Pooling players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.
To analyze the Plastic Pallet Pooling with respect to individual growth trends, future prospects, and their contribution to the total market.
To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).
To project the size of Plastic Pallet Pooling submarkets, with respect to key regions (along with their respective key countries).
To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.
To strategically profile the key players and comprehensively analyze their growth strategies.

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