Backup as a service (BaaS) is an approach to backing up data that involves purchasing backup and recovery services from an online data backup provider. Instead of performing backup with a centralized, on-premises IT department, BaaS connects systems to a private, public or hybrid cloud managed by the outside provider. Backup as a service is easier to manage than other offsite services. Instead of worrying about rotating and managing tapes or hard disks at an offsite location, data storage administrators can offload maintenance and management to the provider.

The demand for reliable data backup and recovery software solutions would influence the digital transformation and data protection across verticals. Growing adoption of cloud data backup and significant growth in the data are driving the growth of the reliable data backup and recovery software and services among enterprises. Intense competition from open-source platforms would be a major challenge that would limit the growth of the market during the forecast period.

In 2018, the global Backup as a service (BaaS) market size was xx million US$ and it is expected to reach xx million US$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Backup as a service (BaaS) status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Backup as a service (BaaS) development in United States, Europe and China. The key players covered in this study are:

- Microsoft Corporation
- Hewlett Packard Enterprise Company
- Dell Inc
- Commvault Systems
- NetApp, Inc
- Unitrends Inc
- IBM
- Oracle Corporation
- Veritas Technologies
- Veeam Software
- CA Technologies
- Acronis International GmbH
- Arcserve
- Datto

Market segment by Type, the product can be split into:
- Online Backup
- Cloud Backup

Market segment by Application, split into:
- Email Backup
- Application Backup
- Media Storage Backup

Market segment by Regions/Countries, this report covers:
- United States
- Europe
- China
- Japan
- Southeast Asia
- India
- Central & South America

The study objectives of this report are:
- To analyze global Backup as a service (BaaS) status, future forecast, growth opportunity, key market and key players.
- To present the Backup as a service (BaaS) development in United States, Europe and China.
- To strategically profile the key players and comprehensively analyze their development plan and strategies.
- To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Backup as a service (BaaS) are as follows:
- History Year: 2014-2018
- Base Year: 2018
- Estimated Year: 2019
- Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.
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