The global Polyester Coatings market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Polyester Coatings development status and future trend in China, focuses on top players in China, also splits Polyester Coatings by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include:
- 3M Company
- PPG
- DuPont
- AkzoNobel
- BASF
- Momentive Chemicals
- AGC Chemicals
- Dow Chemical Company
- ICA Group
- IVM Group (Milesi & ILVA)
- Jotun Group

Geographically, this report splits the China market into six regions,
- South China
- East China
- Southwest China
- Northeast China
- North China
- Central China
- Northwest China

On the basis of product, this report displays the sales volume (K MT), revenue (Million USD), product price (USD/MT), market share and growth rate of each type, primarily split into:
- Water-based Polyester Coating
- Solvent-based Polyester Coating

On the basis of the end users/application, this report covers:
- Building and Construction
- Automotive
- Aviation
- Marine
- Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents:

### Table of Contents

China Polyester Coatings Market Research Report 2018

#### 1 Polyester Coatings Overview

- 1.1 Product Overview and Scope of Polyester Coatings
- 1.2 Classification of Polyester Coatings by Product Category
  - 1.2.1 China Polyester Coatings Sales (K MT) Comparison by Type (2013-2025)
  - 1.2.2 China Polyester Coatings Sales (K MT) Market Share by Type in 2017
  - 1.2.3 Water-based Polyester Coating
  - 1.2.4 Solvent-based Polyester Coating
- 1.3 China Polyester Coatings Market by Application/End Users
  - 1.3.1 China Polyester Coatings Sales (K MT) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Building and Construction
  - 1.3.3 Automotive
  - 1.3.4 Aviation
  - 1.3.5 Marine
  - 1.3.6 Others
- 1.4 China Polyester Coatings Market by Region
  - 1.4.1 China Polyester Coatings Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Polyester Coatings Status and Prospect (2013-2025)
  - 1.4.3 East China Polyester Coatings Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Polyester Coatings Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Polyester Coatings Status and Prospect (2013-2025)
1.4.6 North China Polyester Coatings Status and Prospect (2013-2025)
1.4.7 Central China Polyester Coatings Status and Prospect (2013-2025)
1.5 China Market Size (Sales and Revenue) of Polyester Coatings (2013-2025)
    1.5.1 China Polyester Coatings Sales (K MT) and Growth Rate (%) (2013-2025)
    1.5.2 China Polyester Coatings Revenue (Million USD) and Growth Rate (%) (2013-2025)

2 China Polyester Coatings Market Competition by Players/Manufacturers
    2.1 China Polyester Coatings Sales and Market Share of Key Players/Manufacturers (2013-2018)
    2.2 China Polyester Coatings Revenue and Share by Players/Manufacturers (2013-2018)
    2.3 China Polyester Coatings Average Price (USD/MT) by Players/Manufacturers (2013-2018)
    2.4 China Polyester Coatings Market Competitive Situation and Trends
        2.4.1 China Polyester Coatings Market Concentration Rate
        2.4.2 China Polyester Coatings Market Share of Top 3 and Top 5 Players/Manufacturers
        2.4.3 Mergers & Acquisitions, Expansion in China Market
    2.5 China Players/Manufacturers Polyester Coatings Manufacturing Base Distribution, Sales Area, Product Types

3 China Polyester Coatings Sales and Revenue by Region (2013-2018)
    3.1 China Polyester Coatings Sales (K MT) and Market Share by Region (2013-2018)
    3.2 China Polyester Coatings Revenue (Million USD) and Market Share by Region (2013-2018)
    3.3 China Polyester Coatings Price (USD/MT) by Regions (2013-2018)

4 China Polyester Coatings Sales and Revenue by Type/ Product Category (2013-2018)
    4.1 China Polyester Coatings Sales (K MT) and Market Share by Type/ Product Category (2013-2018)
    4.2 China Polyester Coatings Revenue (Million USD) and Market Share by Type (2013-2018)
    4.3 China Polyester Coatings Price (USD/MT) by Type (2013-2018)
    4.4 China Polyester Coatings Sales Growth Rate (%) by Type (2013-2018)

5 China Polyester Coatings Sales by Application (2013-2018)
    5.1 China Polyester Coatings Sales (K MT) and Market Share by Application (2013-2018)
    5.2 China Polyester Coatings Sales Growth Rate (%) by Application (2013-2018)
    5.3 Market Drivers and Opportunities

6 China Polyester Coatings Players/Suppliers Profiles and Sales Data
    6.1 3M Company
        6.1.1 Company Basic Information, Manufacturing Base and Competitors
        6.1.2 Polyester Coatings Product Category, Application and Specification
            6.1.2.1 Product A
            6.1.2.2 Product B
        6.1.3 3M Company Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
        6.1.4 Main Business/Business Overview
    6.2 PPG
        6.2.1 Company Basic Information, Manufacturing Base and Competitors
        6.2.2 Polyester Coatings Product Category, Application and Specification
            6.2.2.1 Product A
            6.2.2.2 Product B
        6.2.3 PPG Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
        6.2.4 Main Business/Business Overview
    6.3 DuPont
        6.3.1 Company Basic Information, Manufacturing Base and Competitors
        6.3.2 Polyester Coatings Product Category, Application and Specification
            6.3.2.1 Product A
            6.3.2.2 Product B
        6.3.3 DuPont Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
        6.3.4 Main Business/Business Overview
    6.4 AkzoNobel
        6.4.1 Company Basic Information, Manufacturing Base and Competitors
        6.4.2 Polyester Coatings Product Category, Application and Specification
            6.4.2.1 Product A
            6.4.2.2 Product B
        6.4.3 AkzoNobel Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
        6.4.4 Main Business/Business Overview
    6.5 BASF
        6.5.1 Company Basic Information, Manufacturing Base and Competitors
        6.5.2 Polyester Coatings Product Category, Application and Specification
            6.5.2.1 Product A
            6.5.2.2 Product B
        6.5.3 BASF Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
        6.5.4 Main Business/Business Overview
    6.6 Momentive Chemicals
        6.6.1 Company Basic Information, Manufacturing Base and Competitors
        6.6.2 Polyester Coatings Product Category, Application and Specification
            6.6.2.1 Product A
            6.6.2.2 Product B
        6.6.3 Momentive Chemicals Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
        6.6.4 Main Business/Business Overview
    6.7 AGC Chemicals
        6.7.1 Company Basic Information, Manufacturing Base and Competitors
        6.7.2 Polyester Coatings Product Category, Application and Specification
            6.7.2.1 Product A
6.7.2.2 Product B

6.7.3 AGC Chemicals Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

6.7.4 Main Business/Business Overview

6.8 Dow Chemical Company

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Polyester Coatings Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Dow Chemical Company Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

6.8.4 Main Business/Business Overview

6.9 ICA Group

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Polyester Coatings Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 ICA Group Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

6.9.4 Main Business/Business Overview

6.10 IVM Group (Milesi & ILVA)

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Polyester Coatings Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 IVM Group (Milesi & ILVA) Polyester Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

6.10.4 Main Business/Business Overview

6.11 Jotun Group

7 Polyester Coatings Manufacturing Cost Analysis

7.1 Polyester Coatings Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Polyester Coatings

8 Industrial Chain, Sourcing Strategy and Downstream Buyers

8.1 Polyester Coatings Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Polyester Coatings Major Manufacturers in 2017

8.4 Downstream Buyers

9 Marketing Strategy Analysis, Distributors/Traders

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 Market Effect Factors Analysis

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 China Polyester Coatings Market Size (Sales and Revenue) Forecast (2018-2025)

11.1 China Polyester Coatings Sales (K MT), Revenue (Million USD) Forecast (2018-2025)

11.2 China Polyester Coatings Sales (K MT) Forecast by Type (2018-2025)

11.3 China Polyester Coatings Sales (K MT) Forecast by Application (2018-2025)

11.4 China Polyester Coatings Sales (K MT) Forecast by Region (2018-2025)

12 Research Findings and Conclusion

13 Methodology and Data Source

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer