United States RTD Tea and Coffee Market Report 2018

In this report, the United States RTD Tea and Coffee market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:
- The West
- Southwest
- The Middle Atlantic
- New England
- The South
- The Midwest

with sales (volume), revenue (value), market share and growth rate of RTD Tea and Coffee in these regions, from 2012 to 2022 (forecast).

United States RTD Tea and Coffee market competition by top manufacturers/players, with RTD Tea and Coffee sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including:
- JDB Group
- Nestlé
- PepsiCo
- THE COCA-COLA COMPANY
- Tingyi Holding
- Uni-President
- Ajinomoto
- Argo Tea
- AziZona Beverages
- Bhakti
- Dr Pepper Snapple Group
- F&N Foods
- Fernwood Coffee
- Health-Ade
- ITO EN
- KeVita
- Marley Beverage
- Millennium Products
- Nongfu Spring
- Pfanner

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into:
- RTD tea
- RTD coffee

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including:
- Supermarkets and hypermarkets
- On-trade
- Independent retailers and convenience stores
- Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents:
- Table of Contents
- United States RTD Tea and Coffee Market Report 2017
- 1 RTD Tea and Coffee Overview
  - 1.1 Product Overview and Scope of RTD Tea and Coffee
  - 1.2 Classification of RTD Tea and Coffee by Product Category
    - 1.2.1 United States RTD Tea and Coffee Market Size (Sales Volume) Comparison by Type (2012-2022)
    - 1.2.2 United States RTD Tea and Coffee Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
    - 1.2.3 RTD tea
    - 1.2.4 RTD coffee
  - 1.3 United States RTD Tea and Coffee Market by Application/End Users
    - 1.3.1 United States RTD Tea and Coffee Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
    - 1.3.2 Supermarkets and hypermarkets
    - 1.3.3 On-trade
    - 1.3.4 Independent retailers and convenience stores
  - 1.3.5 Others
- 1.4 United States RTD Tea and Coffee Market by Region
  - 1.4.1 United States RTD Tea and Coffee Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West RTD Tea and Coffee Status and Prospect (2012-2022)
- 1.4.3 Southwest RTD Tea and Coffee Status and Prospect (2012-2022)
1.4.4 The Middle Atlantic RTD Tea and Coffee Status and Prospect (2012-2022)

1.4.5 New England RTD Tea and Coffee Status and Prospect (2012-2022)

1.4.6 The South RTD Tea and Coffee Status and Prospect (2012-2022)

1.4.7 The Midwest RTD Tea and Coffee Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of RTD Tea and Coffee (2012-2022)

1.5.1 United States RTD Tea and Coffee Sales and Growth Rate (2012-2022)

1.5.2 United States RTD Tea and Coffee Revenue and Growth Rate (2012-2022)

2 United States RTD Tea and Coffee Market Competition by Players/Suppliers


2.2 United States RTD Tea and Coffee Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States RTD Tea and Coffee Average Price by Players/Suppliers (2012-2017)

2.4 United States RTD Tea and Coffee Market Competitive Situation and Trends

2.4.1 United States RTD Tea and Coffee Market Concentration Rate

2.4.2 United States RTD Tea and Coffee Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers RTD Tea and Coffee Manufacturing Base Distribution, Sales Area, Product Type

3 United States RTD Tea and Coffee Sales (Volume) and Revenue (Value) by Region (2012-2017)


3.2 United States RTD Tea and Coffee Revenue and Market Share by Region (2012-2017)

3.3 United States RTD Tea and Coffee Sales Growth Rate by Region (2012-2017)

3.4 United States RTD Tea and Coffee Revenue Growth Rate by Region (2012-2017)


3.6 United States RTD Tea and Coffee Sales Growth Rate by Application (2012-2017)

3.7 United States RTD Tea and Coffee Revenue Growth Rate by Application (2012-2017)

4 United States RTD Tea and Coffee Sales (Volume) and Revenue (Value) by Type (Product Category) (2012-2017)

4.1 United States RTD Tea and Coffee Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States RTD Tea and Coffee Revenue and Market Share by Type (2012-2017)

4.3 United States RTD Tea and Coffee Revenue and Share by Type (2012-2017)

4.4 United States RTD Tea and Coffee Average Price by Type (2012-2017)

4.5 United States RTD Tea and Coffee Sales and Market Share by Type (2012-2017)

4.6 United States RTD Tea and Coffee Revenue and Market Share by Type (2012-2017)

4.7 United States RTD Tea and Coffee Revenue and Share by Type (2012-2017)

4.8 United States RTD Tea and Coffee Average Price by Type (2012-2017)

5 United States RTD Tea and Coffee Sales (Volume) by Application (2012-2017)


5.2 United States RTD Tea and Coffee Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 United States RTD Tea and Coffee Players/Suppliers Profiles and Sales Data

6.1 JDB Group

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 RTD Tea and Coffee Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B


6.1.4 Main Business/Business Overview

6.2 Nestlé

6.2.1 RTD Tea and Coffee Product Category, Application and Specification

6.2.2 RTD Tea and Coffee Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Nestlé RTD Tea and Coffee Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 PepsiCo

6.3.1 RTD Tea and Coffee Product Category, Application and Specification

6.3.2 RTD Tea and Coffee Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 PepsiCo RTD Tea and Coffee Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 THE COCA-COLA COMPANY

6.4.1 RTD Tea and Coffee Product Category, Application and Specification

6.4.2 RTD Tea and Coffee Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B


6.4.4 Main Business/Business Overview

6.5 Tingyi Holding

6.5.1 RTD Tea and Coffee Product Category, Application and Specification

6.5.2 RTD Tea and Coffee Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Tingyi Holding RTD Tea and Coffee Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Uni-President

6.6.1 RTD Tea and Coffee Product Category, Application and Specification

6.6.2 RTD Tea and Coffee Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Uni-President RTD Tea and Coffee Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 AJINOMOTO

6.7.1 RTD Tea and Coffee Product Category, Application and Specification

6.7.2 RTD Tea and Coffee Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 AJINOMOTO RTD Tea and Coffee Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Argo Tea

6.8.1 RTD Tea and Coffee Product Category, Application and Specification

6.8.2 RTD Tea and Coffee Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B


6.8.4 Main Business/Business Overview

6.9 AriZona Beverages

6.9.1 RTD Tea and Coffee Product Category, Application and Specification

6.9.2 RTD Tea and Coffee Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B


6.9.4 Main Business/Business Overview

6.10 Bharati
6.10.2.1 Product A
6.10.2.2 Product B
6.10.3 Bhakti RTD Tea and Coffee Sales, Revenue, Price and Gross Margin (2012-2017)
6.10.4 Main Business/Business Overview
6.11 Dr Pepper Snapple Group
6.12 F&N Foods
6.13 Fernwood Coffee
6.14 Health-Ade
6.15 ITO EN
6.16 KeVita
6.17 Marley Beverage
6.18 Millennium Products
6.19 Nongfu Spring
6.20 Pfanner
7 RTD Tea and Coffee Manufacturing Cost Analysis
7.1 RTD Tea and Coffee Key Raw Materials Analysis
7.1.1 Key Raw Materials
7.1.2 Price Trend of Key Raw Materials
7.1.3 Key Suppliers of Raw Materials
7.1.4 Market Concentration Rate of Raw Materials
7.2 Proportion of Manufacturing Cost Structure
7.2.1 Raw Materials
7.2.2 Labor Cost
7.2.3 Manufacturing Expenses
7.3 Manufacturing Process Analysis of RTD Tea and Coffee
8 Industrial Chain, Sourcing Strategy and Downstream Buyers
8.1 RTD Tea and Coffee Industrial Chain Analysis
8.2 Upstream Raw Materials Sourcing
8.3 Raw Materials Sources of RTD Tea and Coffee Major Manufacturers in 2016
8.4 Downstream Buyers
9 Marketing Strategy Analysis, Distributors/Traders
9.1 Marketing Channel
9.1.1 Direct Marketing
9.1.2 Indirect Marketing
9.1.3 Marketing Channel Development Trend
9.2 Market Positioning
9.2.1 Pricing Strategy
9.2.2 Brand Strategy
9.2.3 Target Client
9.3 Distributors/Traders List
10 Market Effect Factors Analysis
10.1 Technology Progress/Risk
10.1.1 Substitutes Threat
10.1.2 Technology Progress in Related Industry
10.2 Consumer Needs/Customer Preference Change
10.3 Economic/Political Environmental Change
11 United States RTD Tea and Coffee Market Size (Value and Volume) Forecast (2017-2022)
11.1 United States RTD Tea and Coffee Sales Volume, Revenue Forecast (2017-2022)
11.2 United States RTD Tea and Coffee Sales Volume Forecast by Type (2017-2022)
11.3 United States RTD Tea and Coffee Sales Volume Forecast by Application (2017-2022)
11.4 United States RTD Tea and Coffee Sales Volume Forecast by Region (2017-2022)
12 Research Findings and Conclusion
13 Appendix
13.1 Methodology/Research Approach
13.1.1 Research Programs/Design
13.1.2 Market Size Estimation
13.1.3 Market Breakdown and Data Triangulation
13.2 Data Source
13.2.1 Secondary Sources
13.2.2 Primary Sources
13.3 Disclaimer